



District Leadership Academy (DLA)

The purpose of the District Leadership Academy is to provide intensive training for past presidents of Rotary clubs who have high potential for leadership positions outside the club.

DLA lessons are designed to develop knowledge and ideas beyond what would ordinarily be encountered in the club and to develop knowledge of resources so that participants will know where to go to develop additional Rotary knowledge and skills.

The course of training takes the form of an extension course consisting of a face-to-face Orientation Seminar in August followed by seven correspondence lessons with a face-to-face Summary Seminar and Graduation at the District Conference in April. Candidates are also expected to participate in several District activities. The district provides all materials, so there is little cost to participants.

Criteria for Candidates

The candidate must:

1. Have outstanding qualifications for Rotary leadership.
2. **Have served for a full term as president of a Rotary club** when the course begins.
3. **Be willing, upon completion of the course, to serve in a district leadership position or on a district committee,** and be physically and mentally capable of discharging leadership tasks to which he/she may be recruited. Every DLA graduate will be asked to serve in a district role.
4. Be willing to **devote the time and effort necessary to satisfactorily complete the course.**

Nomination and Selection Process

Any Rotarian may nominate a qualified candidate for the Academy. The following should be considered when making a nomination.

1. The candidate must be **informed about the nature of the Academy and the commitment of time and service involved.**
2. The **candidate should agree to be nominated** with the understanding that not all nominees are selected.

The Academy accepts a limited number of candidates each year. All other things being equal, candidates will be selected to provide geographical diversity within the district from among candidates nominated.

Nominations will be accepted through June 12th of the current calendar year.

DLA Course Content

The course is a classroom lesson (during the orientation session), an extension course of seven lessons, a summary seminar, and participation in a selected number of district activities. Each lesson concentrates on a particular aspect of Rotary and includes discussion, references, and a written assignment. The lessons are designed to direct the participant to a variety of references and resources including print materials and web sites.

Reviewed lessons are returned to the participant along with answers to questions that were missed. Approximately three weeks are allowed to complete each lesson. The summary seminar includes a review of the lessons and a discussion of selected topics not easily covered by the extension lessons. To receive a certificate of graduation from the course, the participant should attend the orientation seminar, must successfully complete the seven lessons, should attend the summary seminar and complete the selected activities.

The lesson topics are:

1. Club Visioning (classroom)
2. Membership
3. Effective Service Projects
4. The Rotary Foundation
5. Youth Service
6. Organization and Structure of Rotary International
7. District 6780: Organization, policies and procedures
8. Public Image and Awareness

The activities are **(must attend two of the following)**:

1. District Foundation, Membership and Youth Service Seminar
2. District Training Assembly
3. District Leadership Team Training Seminar
4. RYLA or Interact Conference
5. Interact club meeting or a Rotaract club meeting
6. A club meeting at a club you have not visited before
7. District Rotary Foundation Committee or a New Generations Committee meeting or active participation on a District committee
8. District Conference
9. District 4-Way Speech Contest

All of the District important dates can be found on the last page of the District Directory, or on the district website (rotarydistrict6780.com) under the District tab, then Important Dates tab. All district club meetings & times can be found on Dacdb.com

For additional information, please contact DLA Dean & Chair Logan Hickman at Loganh@peoplesbanksouth.com or (423)-871-1975.